

# e-ENERGY *edge*



An e-newsletter for Alliant Energy commercial and industrial customers

## September 2008 Edition

### Alliant Energy partners with Nordstrom to reduce energy costs

Nordstrom, a leading fashion specialty retailer, nearly doubled the size of its Cedar Rapids fulfillment and contact center this spring, yet the company still found ways to reduce its expected energy consumption.

By replacing lighting fixtures and installing occupancy sensors, Nordstrom is saving almost \$150,000 on its expected annual energy bill. "When a company nearly doubles the square footage of its building, that doesn't mean its energy usage should double as well," said Chad Wiltz, Strategic Account Manager - Alliant Energy.

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### Oilseed processor insulates plant from high energy costs

No one was more surprised to see the cadre of scientists from cosmetics giant Estee Lauder come to Cherokee, Iowa, to visit his organic oilseed processing plant than Mark Schuett.

Schuett is founder and president of American Natural Soy, Inc., a company that manufactures a special ingredient Estee Lauder had long been searching for to expand one of its popular cosmetics lines.

With manufacturing facilities in northwest Iowa, American Natural Soy is one of the

**NATURAL GAS**  
PRICING AND MARKET CHANGE

**300 learn about natural gas pricing and market change**

With winter approaching, the price of natural gas is on everyone's mind – especially large users of the fuel like Alliant Energy commercial and industrial customers.

That's undoubtedly why more than 300 Interstate Power and Light and Wisconsin Power and Light, Alliant Energy subsidiaries, C&I customers recently participated in an informational natural gas teleconference sponsored by Alliant Energy.

The goal of the teleconference was to raise awareness of the natural gas pricing situation and provide information on steps participants could take to be more energy efficient and knowledgeable about ways to hold down energy costs.

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### **One-day natural gas seminar planned**

Although the forecast is for higher natural gas prices this winter, you can take steps now to reduce your natural gas consumption.

To help you get started, attend the Natural Gas Energy-Efficiency Seminar, October 21 at the Iowa State Center in Ames, Iowa.

In order to cover more topics, there will be several 45-minute sessions on topics such as:

- Boiler tune-ups
- Boiler controls
- Steam trap audits
- Insulation blankets
- Efficient boiler operations
- Managing natural gas purchases
- Flue gas economizers/heat recovery systems

largest organic oilseed processors in the United States. And now, with one of the cosmetic industry's leaders choosing it as a partner, this home-grown Iowa company was poised to become even bigger.

[Read more...](#)

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### **Energy savings get the "green" light at Mount Mercy College**

Mount Mercy College is seeing green – green in terms of the way they view their role in conserving energy and protecting the environment.

The Cedar Rapids college, located on a 40-acre, hilltop campus overlooking downtown, is committed to the concept of green/sustainability. So much so, they are working with Interstate Power and Light (IPL), an Alliant Energy company, to install a \$1.25 million campus-wide energy management system.



To help determine their needs, IPL first conducted an energy audit of all campus buildings. Using information from the audit results, many energy-efficiency projects were identified.

IPL provided Mount Mercy with several options for addressing the inefficiencies and they chose to install an energy management and control system.

[Read more...](#)

- Innovative energy efficient gas technologies

Registration information will be available in mid-September. Watch for more details to come.

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### **Electrical safety and awareness training**

Your employees are exposed to electrical hazards everyday as they do their jobs. Yet, many may not know how to work safely and prevent accidents.



Alliant Energy Power University™ is offering electrical safety training and awareness classes designed to inform and educate employees on safety rules, safety equipment requirements and prevention strategies.

Participants will receive four hours of training, a Certificate of Completion and take-home reference materials.

Cost for the class is \$250 per person with payment required at the time of registration. Group discounts are available.

For details call **1-800-373-1303 ext. 786-4320**. A [registration form](#) is available online.

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### **Energy-efficiency meetings set**

Is your company considering an upgrade to your existing systems, building a new facility or seeking project financing?

Interstate Power and Light, an Alliant Energy company, invites its commercial and industrial customers to attend one of the following meetings to be held from 10 a.m. to noon.

Information about financial incentives, technical assistance and energy efficiency options will be provided. To register, call 1-800-598-4376.

- **September 10, 2008** – Ottumwa Bridgeview Center, 102 Church St., Ottumwa
- **October 22, 2008** – Ames Holiday Inn, University Park Ct., Ames

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### **IPL commits \$400 million to energy-efficiency programs**

This past April, Interstate Power and Light Company (IPL), a subsidiary of Alliant Energy Corporation, filed with the Iowa Utilities Board (IUB) its proposed 2009-2013 Energy Efficiency Plan (EEP).

The proposed EEP includes a commitment of approximately \$400 million to electric and natural gas energy-efficiency customer programs over the next five years.

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**For information regarding other Alliant Energy products and services, call Karmen Wilhelm at (319) 786-7788 or e-mail [karmenwilhelm@alliantenergy.com](mailto:karmenwilhelm@alliantenergy.com).**

*Alliant Energy is the trade name of Alliant Energy Corporation and its principal utility subsidiaries Wisconsin Power and Light Co. (WPL) and Interstate Power and Light Co. (IPL).*

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