



Does your home energy audit recommend adding more insulation? Thanks to cash-back rewards from utilities and a federal tax credit, 2010 is a prime year to make this home improvement. Plus, you'll save every month on your energy costs for years to come. Below are answers to frequently asked questions. If you have other questions, or need assistance, please call our Energy Efficiency Hotline at 1-866-ALLIANT (1-866-255-4268).

**How much of a rebate will I receive for my insulation project?
Will it be \$750 or 70 percent of the cost?**

Interstate Power and Light Company (IPL), an Alliant Energy company, modified its Insulation Cash-Back Reward for 2010. Alliant Energy-IPL will pay for a portion of the cost of upgrading your ceiling, foundation and in-wall insulation: 70 percent of the home auditor's estimated cost of contract installation labor and equipment, to install the recommended amount of insulation, up to a maximum of \$750 for each insulation type.

Insulation Project	Cash-Back Reward
Ceiling Insulation Projects	70 percent of the auditors estimated cost up to \$750
In-wall Insulation Projects	70 percent of the auditors estimated cost up to \$750
Foundation Insulation Projects	70 percent of the auditors estimated cost up to \$750

Why is it based on the auditors recommendations and estimated cost?

When you have a home energy audit, the auditor considers many factors when determining the right amount of insulation you need in your home including: the size of the house, the size of the attic, the age of the house, the age and size of the furnace and air conditioning system, etc.

- The auditor will recommend the amount of insulation that will give you the most cost-effective energy savings. The money you save on your energy costs will eventually "pay back" the money you invested in the new insulation.
- Adding more than the recommended amount may not save you more money on your energy bills. You'll just spend more money on unnecessary insulation.
- The auditor is working to protect your wallet by telling you how much insulation you need, and how much it should cost.

We're on for you.™



How does the auditor come up with an estimated cost?

IPL surveyed insulation contractors in our Energy Efficiency Dealers Network. The dealers provided confidential sample bids, which we used to determine the fair market cost for insulation jobs in your area. The auditor uses that information to give you an estimate on how much it will cost to install the recommended amount of insulation.

How can I make sure the auditor's estimate and the insulation contractor's estimate match up?

We recommend that you take your home energy audit to an insulation contractor in our Energy Efficiency Dealer Network. They understand the new insulation cash-back reward and should be able to explain the benefits of installing the recommended level of insulation. Your audit package includes a list of participating dealers in your area. You can also find a participating dealer online at alliantenergy.com/dealerlocator.

What happens if my contractor recommends adding more insulation or a more expensive type of insulation?

Contractors in our Energy Efficiency Dealer Network understand the benefits of installing the recommended amount of insulation. If a contractor suggests that you add more than the recommended amount of insulation (more than you really need), it does not mean you will save more money on your energy costs.

You can choose to go with a contractor's suggestion for extra insulation. Regardless of the cost, you will still only qualify for **70 percent of the auditor's estimated cost**, subject to the \$750 cap.

The same rule applies to the insulating material. You can choose a more expensive type or brand of insulating material, but the cash-back reward will still be **70 percent of the auditor's estimated cost**.

If there is a significant difference between the contractor's bid and the auditor's estimate due to factors discovered in the bidding or installation process, IPL can work with your contractor to determine if an adjustment is needed to the original auditor's estimate to fit the new scope of the job. Contractors can call 1-866-ALLIANT for more information.

I have other energy-efficiency home improvement projects to do this year, and insulation may have to wait. What happens if I wait a couple of years and the cost of insulation goes up?

We can help you get an updated estimate based on your past energy audit. The insulation contractors in our Energy Efficiency Dealers Network provided confidential sample bids that we compiled and used to determine the fair market costs for insulation jobs in your area. We will be able to give you an estimate based on the current costs, even if your audit was several years ago. Please call Alliant Energy's Energy Efficiency Hotline at 1-866-ALLIANT (1-866-255-4268).

Where can I find information about claiming a federal tax credit for the insulation project?

Homeowners can claim up to \$1,500 in tax credits on qualifying energy-efficient purchases installed throughout the home. In general, the credit is equal to 30 percent of the cost of the equipment or project up to a maximum credit of \$1,500 per home. For insulation projects, the tax credit applies to the cost of insulation materials only, not the cost of labor. The tax act applies to improvements placed into service from January 1, 2009 – December 31, 2010.

Find a list of eligible projects and their qualifications at alliantenergy.com/taxcredits or energytaxincentives.org.