

# e-ENERGY *edge*



An e-newsletter for Alliant Energy commercial and industrial customers

July 2008 Edition

## Rebates increased for flood-affected customers

In response to recent flooding, Interstate Power and Light Company (IPL), an Alliant Energy company, has increased rebates for the purchase of energy-efficient equipment for Iowa customers directly impacted by the recent storms and flooding.

Equipment rebates for affected customers will increase by 50 percent through the end of 2008.

[Read more...](#)



## NATURAL GAS

PRICING AND MARKET CHANGE



## Natural gas teleconference set for July 28

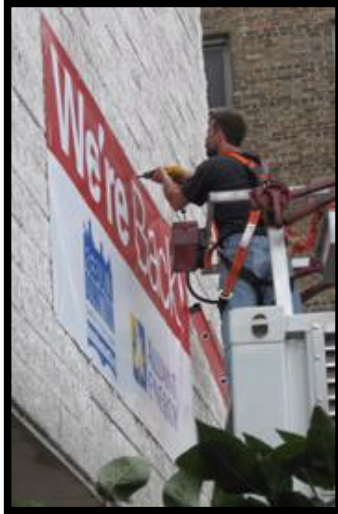
Since January, the price of natural gas has risen more than 50 percent. A number of factors influence the price, most importantly supply and demand and weather.

To learn more about natural gas pricing, what's ahead and best practices for improving your company's energy efficiency, attend the Alliant Energy sponsored teleconference "Natural Gas Pricing and Market Change," on July 28 with special guest speaker Chris McGill. McGill is Managing Director, Policy Analysis, for the American Gas Association (AGA) in Washington, D.C.

To register, go to [www.alliantenergy.com/ngconference](http://www.alliantenergy.com/ngconference); or call 1-800-373-1303, ext. 786-4320. Registration deadline is July 25, 2008. There is no charge for this event.

## Flood waters fail to dampen Cedar Rapids can-do spirit

"We're Back!" boldly declares the giant banner displayed on the Alliant Energy Tower office building in downtown Cedar Rapids.



It's a message of hope and determination to an area that was devastated by historic flooding in June.

"While symbolically the banner states that Alliant Energy remains a committed presence in downtown Cedar Rapids, it truly underscores our position wherever we're privileged to serve," says Bill Harvey, Alliant Energy President and CEO.

[Read more...](#)

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## Five steps to sustainability

Sustainability is an important global issue. Companies that take their role as corporate citizens seriously recognize their responsibility to the planet and are committed to taking appropriate steps to minimize their impact on the natural environment.

Sustainability involves reducing the consumption of natural resources through enhanced facility design, reduced waste and improved energy and operating efficiency. Organizational sustainability benefits the environment, the community and the



## Energy-efficiency projects save grocer a cool \$100,000 annually

When the Wilson Avenue Hy-Vee Food Store in Cedar Rapids, Iowa, opened in February 2006, it became the most energy-efficient in the corporation's 223 store chain.

An ultra-efficient refrigeration system, updated lighting and other energy-saving technologies were incorporated into the new store's design with help from Alliant Energy.

[Read more...](#)

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## Alliant Energy recognized as 2008 Best Diversity Company

Alliant Energy has been recognized by the readers of *Diversity/Careers in Engineering & Information Technology* as a 2008 Best Diversity Company.

During March and April, *Diversity/Careers* magazine readers and Web site visitors were asked to identify the corporations, government agencies and other organizations in the U.S. – all employers of technical professionals – that are doing the best work in diversity.

financial bottom line.

[Read more...](#)

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## Electrical safety and awareness

Your employees are exposed to electrical hazards everyday as they do their jobs. Yet, many may not know how to work safely and prevent accidents.

Alliant Energy Power University™ is offering electrical safety training and awareness classes designed to inform and educate employees on safety rules, safety equipment requirements and prevention strategies.

Participants will receive four hours of training, a Certificate of Completion and take-home reference materials.

Cost of the class is \$250 and payment is required at the time of registration. Group discounts are available.

For details call **1-800-373-1303** ext. **786-4320**. A [registration form](#) is available online.

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For information regarding other Alliant Energy products and services, call Karmen Wilhelm at (319) 786-7788 or e-mail [karmenwilhelm@alliantenergy.com](mailto:karmenwilhelm@alliantenergy.com).

*Alliant Energy is the trade name of Alliant Energy Corporation and its principal utility subsidiaries Wisconsin Power and Light Co. (WPL) and Interstate Power and Light Co. (IPL).*

Their choices were based on their perceptions, formed by their own experiences, their conversations with others or what they've read. The winners are recognized in the current [June/July issue](#).

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## Microwavable distillers grains saves energy

With more than 20 years experience in the industry, Keith Kor knows the impact of high energy costs on an ethanol plant, and how important it is to capitalize on existing resources to optimize energy efficiency.



[Read more...](#)

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